**GETTY PUBLICATIONS PROJECT LAUNCHMITTAL**

Title: Conflict and Cultural Heritage

Subtitle: A Moral Analysis of the Challenges of Heritage Protection

Launch Date: 6/24/19

Prepared by: Rachel Barth

Team: Rachel Barth, Zoe Goldman, Greg Albers, Jeffrey Cohen, Suzanne Watson, and Kelly Peyton

Imprint: Publications

**PART 1: TITLE OVERVIEW AND MARKETING ISSUES**

In the third issue of the J. Paul Getty Trust Occasional Papers in Cultural Heritage Policy series, authors Helen Frowe and Derek Matravers pivot from the earlier tone of the series in discussing the appropriate response to attacks on cultural heritage with their paper, “Conflict and Cultural Heritage: A Moral Analysis of the Challenges of Heritage Protection.” While Frowe and Matravers acknowledge the importance of cultural heritage, they assert that we must more carefully consider the complex moral dimensions—the inevitable serious consequences to human beings—before formulating policy to forcefully protect it.

A number of writers and thinkers working on the problem of preserving the world’s most treasured monuments, sites, and objects today cite what Frowe and Matravers call extrinsic and intrinsic justifications for the protection of cultural heritage. These are arguments that maintain that protecting heritage will be a key means to achieve other important goals, like the prevention of genocide, or arguments that heritage deserves to be forcefully protected for its own sake. Frowe and Matravers deconstruct both types of justifications, demonstrating a lack of clear evidence for a causal relationship between the destruction of cultural heritage and atrocities like genocide and arguing that the defense of heritage must not be treated with the same weight or urgency, or according to the same international policies, as the defense of human lives.

By calling for expanded theory and empirical data and the consideration of morality in the crafting of international policy vis-à-vis cultural heritage protection, Frowe and Matravers present a thoughtful critique that enriches this important series and adds to the ongoing dialogue in the field. Their paper, along with the other Occasional Papers, is free and downloadable online.

| **Specifications** | **Original Plan (no BP)** | **Revised?** |
| --- | --- | --- |
| Series | J. Paul Getty Trust Occasional Papers in Cultural Heritage Policy | J. Paul Getty Trust Occasional Papers in Cultural Heritage Policy |
| Page count |  |  |
| Trim size (width x height) | Same as previous books |  |
| Illustrations | 1 color (cover) |  |
| Format | Paperback, probably saddle stitching b/c of length |  |
| Special features |  |  |
| ISBN | ISBN 978-1-60606-639-3 (online)  ISBN 978-1-60606-640-9 (ebook) |  |
| Price | free |  |
| Sales restrictions |  |  |
| Print run |  |  |

**Author Information**

Helen Frowe is Professor of Practical Philosophy and Wallenberg Academy Fellow at Stockholm University, where she directs the Stockholm Centre for the Ethics of War and Peace. Her research focuses on permissible harming, particularly harming in self-defense and war. She is the author of *Defensive Killing* (Oxford, 2014) and *The Ethics of War and Peace: An Introduction* (Routledge, 2011, 2014) and coeditor of *The Oxford Handbook of Ethics of War* (Oxford, 2018) and *How We Fight: Ethics in War* (Oxford, 2014). Her two most recent papers, on duties to rescue and civilian liability, appeared in *Ethics*; her work has also been published in *Philosophical Quarterly*, *Oxford Studies in Political Philosophy*, *Law and Philosophy*, *Ethics and International Affairs*, and *Proceedings of the Aristotelian Society*, among other journals. She is currently co-investigator (with Derek Matravers) on the AHRC–funded project “Heritage in War.”

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Derek Matravers is Professor of Philosophy at the Open University and a senior member of Darwin College, Cambridge. He studied for his undergraduate degree at University College London before moving to Cambridge for his PhD. He has held visiting professorships at universities in Canada, New Zealand, and China. His recent work includes *Introducing Philosophy of Art: Eight Case Studies* (Routledge, 2013), *Fiction and Narrative* (Oxford, 2014), and *Empathy* (Polity, 2017). In addition, he is the author of *Art and Emotion* (Oxford, 1998), as well as numerous articles on aesthetics, ethics, and the philosophy of mind. He is the editor, with Paloma Atencia-Linares, of the *British Journal of Aesthetics*. Since 2017 he has, along with Helen Frowe, directed the AHRC–funded project “Heritage in War.”

Helen is the main contact.

**Jacket Design/Cover Pool**

Image pool attached. The authors prefer option #1 and Jim prefers option #2. We should try to go with Jim’s pick, if possible, but Jeffrey and Greg want to explore whether Jim’s pick works with type treatments. Jim to review cover options with type in place in first pages.

**Cover Copy**

Please follow the style of the first two Occasional Papers re: relative sizing and weight of display type.

J. PAUL GETTY TRUST OCCASIONAL PAPERS

IN CULTURAL HERITAGE POLICY

NUMBER 3

2019

Conflict and Cultural Heritage

A Moral Analysis of the Challenges of Heritage Protection

Helen Frowe and Derek Matravers

**Schedule**

Include comments re: exhibition opening, events, or other issues that may impact the production schedule. Insert key dates if provided prior to launch.

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| --- | --- | --- |
|  | Original (BP) Plan | Revised? |
| Ms. due | 5/15/19 |  |
| Transmittal date  First pages  Files to printer | 6/21/19  7/22/19  8/28/19 | 6/24/19 |
| Delivery (firm) | 9/13/19 |  |
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**PART 2: EDP ISSUES**

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| Title | | 35 | |  | |
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| Foreword  Paper  About the Authors  Copyright | | 451  10,758  266  Approx. 190 | |  | |
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Headers:

Recto: CONFLICT AND CULTURAL HERITAGE

Verso: J. PAUL GETTY TRUST OCCASIONAL PAPERS IN CULTURAL HERITAGE POLICY

Folios should appear at upper left and right of the appropriate pages in the printed version.

Illustration Program

Only one image, on the cover. Once we have some options designed, I will send to Jim for his final selection. Kelly will then license the image.